

Expo Information Pack 2026



Amy's Great Ocean Road Gran Fondo

Victoria's iconic Great Ocean Road will transform into a competitive arena for cyclists from around the Australia, qualifying for the 2027 Gran Fondo World Championships.

Lorne is transformed into a weekend long cycling festival! Amy's Great Ocean Road Gran Fondo will feature both the age group qualifying ride as well as a public recreational ride, held on the same morning (Sunday, 13th September).

The Event Village will be buzzing with music, industry exhibitors and children's activities with more to do.

Event Date: 13 September, 2026

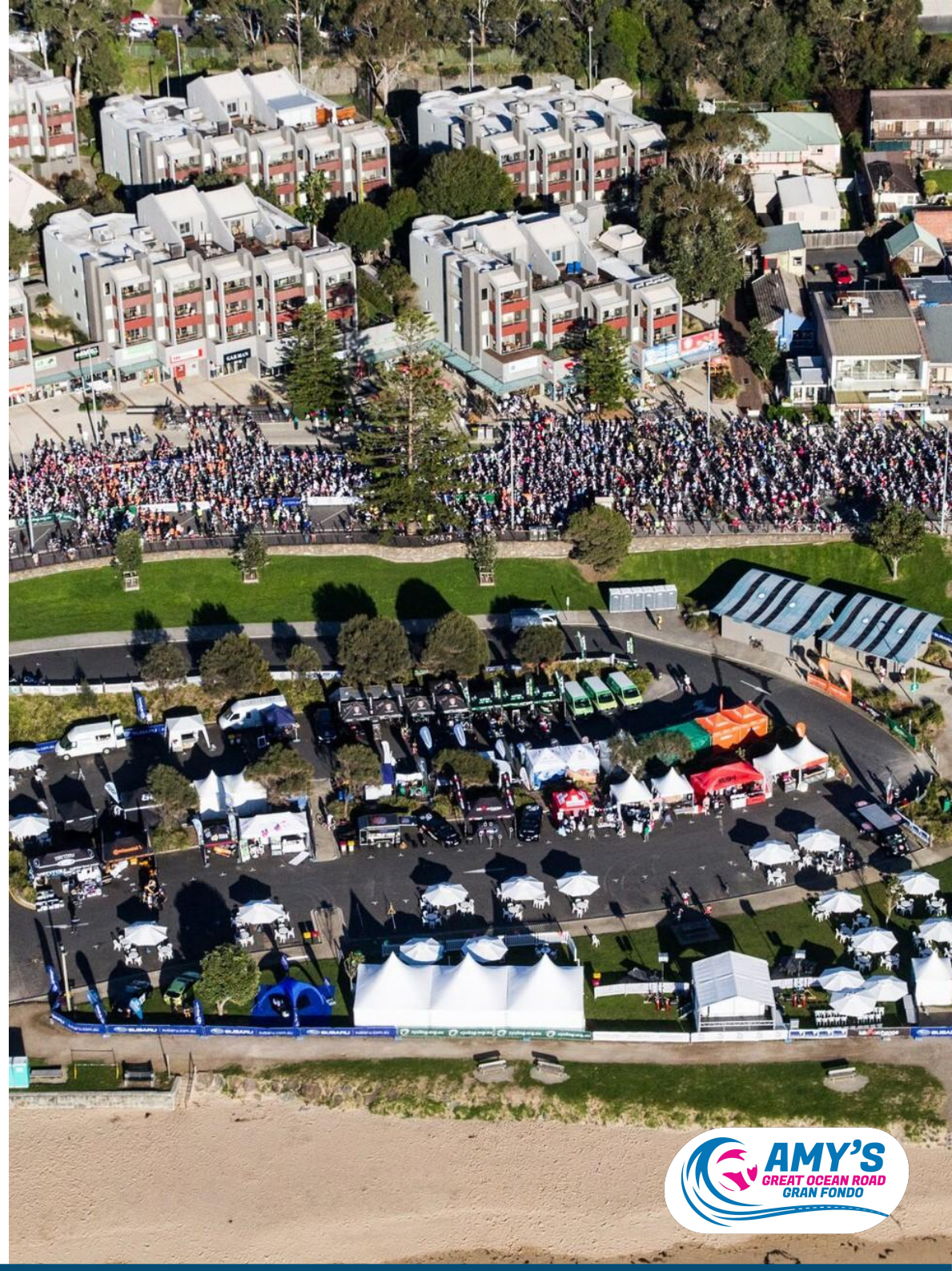
Event Location: Lorne, Victoria



Event Village Site

Located on the Great Ocean Road, the Event Expo provides a vibrant atmosphere all weekend, incorporating entertainment, informative and interesting stalls, beverage vendors, music, children's activities, and areas to relax and take in the electric event.

- Brand alignment with Australia most recently hosting the World Championships (2025)
- Expo Sites site for entire weekend
- Great exposure with a relevant consumer.
- Activation opportunities at the event
- Flexible site size options to suit your requirements
- Ability to create your own unique exhibition space
- Furniture and marquee hire available at additional cost



Event Village & Site Locations

This year will see the event village once again in the car park of Lorne Surf Life Saving Club and Lorne Foreshore. Providing the perfect place for all exhibitors to have a site in the Expo and engage with riders and families.

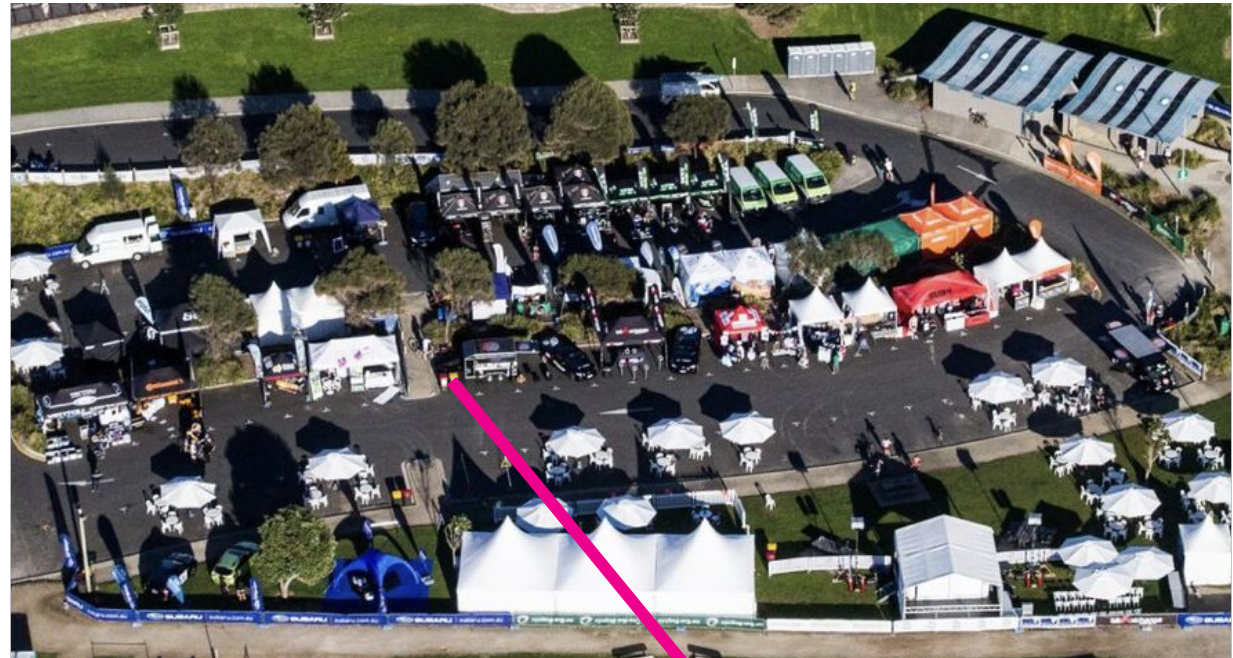
To secure your site please complete the registration form on the next page and email confirmation to:

Blake.Carpinteri@o2events.com.au

For additional event information please visit:

<https://www.amysgranfondo.org.au/>

Please be aware that site location preference will be given to Event Partners and Suppliers. We will do our best to accommodate your location preference, but it will be first in first served, so don't delay! Site locations will be confirmed closer to the event with an interactive Expo map.



Note: All exhibitors will be required to complete an online safety induction prior to arriving onsite.

2026 Pricing

Lorne Foreshore Expo Site Only

(Main Expo Days - Saturday & Sunday)

(Friday Afternoon Included at no additional charge)

→ 3m x 3m	\$650.00
→ 6m x 3m	\$1,050.00
→ 9m x 3m	\$1,350.00

Sites do not include marquees or equipment.

These are available separately as per below;

Marquee Hire

→ 3m x 3m	\$590.00
→ 6m x 3m	\$990.00
→ 9m x 3m	\$1,190.00

(Includes weights & set up)

Furniture Hire

→ 1.8m Trestle Table	\$25
→ White Plastic Chair	\$9
→ 8 x 25kg Marquee Weights (2 per leg)*	\$55
→ Pro Floor	\$29 per m2
→ Solid Flooring with Carpet Square	\$32 per m2
→ Solid Timber Flooring (6m)	\$39 per m2

Electrical

→ 10 Amp Power Outlet	\$140
→ 15 Amp Power Outlet	\$158
→ 3 Phase Power Outlet	\$220
→ 10m Extension Lead	\$20
→ Powerboard 4 Outlet	\$16
→ Test & Tag per item	\$13

* All marquees will be required to include weights and tie down straps you can bring your own or request to hire.

Marquee Spaces

Setting up in allocated bays of Lorne Foreshore (Lorne Surf Life Saving) Car Park.

Friday, Saturday and Sunday exhibiting to riders, families and the public. All riders will finish their ride on Sunday in the Expo where all sites will be set up.



[Click Here to Register](#)



Charity Partner

Amy's Foundation (formerly Amy Gillett Foundation) is Australia's leading cycling safety advocate. Their mission is to improve relationships between motorists, cyclists, and pedestrians, enhancing safety through advocacy, education, law, technology, and infrastructure improvements. The foundation envisions a future with zero cyclist fatalities and serious injuries, and roads built on mutual respect.

For further information on Amy's Foundation, please visit the website here:

<https://www.amysfoundation.org.au/>



AMY'S
FOUNDATION
SAFE TOGETHER



Thank you

For Expo & Event Village bookings
please contact:

Blake Carpinteri

blake.carpinteri@o2events.com.au